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COMMUNICATION ON ENGAGEMENT (COE) October 2021 to October 2022

October 12, 2022

To our stakeholders,

At AARP, we empower people to choose how they live as they age. Just as our founder, Dr. Ethel Percy Andrus, did over 60 years ago, we envision a society in which all people live with dignity and purpose over an ever longer span of healthier, more financially secure, and more fulfilling years. What we do for one, we do for all.

It is with this vision and purpose in mind that I am pleased to reaffirm AARP's commitment to the 10 principles of the United Nations Global Compact with respect to human rights, labor, environment, and anti-corruption.

Herein, please find our Communication on Engagement outlining how we have worked to implement these principles and engage with the Global Compact over the last two years.

Keeping with our commitment to public accountability and transparency, we will share this information with our stakeholders and the general public. We welcome any feedback on our submission.

Sincerely,

A handwritten signature in blue ink that reads "Jo Ann Jenkins".

Jo Ann Jenkins
Chief Executive Officer



Description of Actions

AARP is a broad, diverse organization working on multiple facets to advance the rights and well-being of older adults around the world. As a social mission organization, the core of our ongoing vision, mission, and work aligns closely with the work of the United Nations and the UN Global Compact. Our efforts to advance these principles has coalesced around these broad activities over the last two years:

- Supported the implementation of the Sustainable Development Goals, specifically by highlighting the need to include older persons in an effort to leave no one behind.
- Promoted the need for reliable, disaggregated data by age.
- Reinforced efforts to decrease the digital divide by highlighting the role of technology and older persons.
- Drew worldwide attention to the impact of COVID-19 on older persons.
- Advocated for the adoption of a Convention to Protect the Rights of Older Persons.
- Increased awareness of the need to change employment policies in the context of the future work.
- Partnered with multiple global stakeholders to address the vital issues older persons and their families face.
- Partnered with multiple global stakeholders to address the unique and vital issues pertaining to older women.

These activities are ongoing as we look to help address the recovery from the global coronavirus pandemic, particularly with a focus on inequity and racial disparities wherever they exist.

Beyond our social impact, AARP is working to embrace not just a corporate social responsibility (CSR) mindset, but an approach that leverages environmental, social, and governance (ESG) standards.

We continue to examine and explore the ESG landscape, its opportunities and risks, and assess how we may best develop a strategy and approach for reporting.

We look forward to sharing our progress in future reports.

Measurement of Outcomes

More specifically, our work and activities in support of the UN Global Compact principles has manifested in the following outcomes:

- AARP plays a leadership role at the UN on the Sustainable Development Goals. As co-chair of the Stakeholder Group on Ageing – a coalition of 17 organizations – we provide position papers on the thematic areas to the UN High-Level Political

Forum (HLPF). We host side events with Member States and the private sector to ensure “no one is left behind,” and to promote the SDGs on poverty, hunger, health, gender, education, urban settlements, and partnerships. As part of the Major Groups and Other Stakeholders (MGoS), we organize the official MGoS event at the HLPF.

- AARP is a member of the UN Titchfield City Group on Ageing. We advocate with national statistical organizations to include data disaggregated by age.
- AARP is the lead for the UN Secretary General’s Special Envoy on Technology on the Network for the Digital Inclusion of Older Persons. We have convened several multi-stakeholder roundtables with experts and held a side event with *Foreign Policy* during UNGA 22 on technology. AARP will present a report to the UN’s Technology Envoy on our findings and we will play an active role in the Our Common Agenda Digital Compact.
- AARP’s work on digital inclusion of older persons was cited in the report of the Secretary General to the UN for UNGA 22.
- AARP is a founding member of the Global Alliance on the Rights of Older Persons, which is a coalition of approximately 123 NGOs working to promote the rights and dignity of older persons. We participate in the Open-ended Working Group on Ageing, working with Member States’ Group of Friends of Older Persons.
- AARP is a member of the World Economic Forum (WEF) Council on Ageing. Through our work with the WEF, AARP plays a pivotal role at Davos. Additionally, we have established a collaborative with WEF, the Organisation for Economic Co-operation and Development (OECD), and the private sector to advance the role of a multigenerational workforce through our award-winning “Living, Learning & Earning Longer” initiative. With a goal of engaging employers about why and how they should embrace longevity, we currently have 78 private sector organizations signed up to participate in our learning collaborative.
- AARP holds consultative status at the UN and co-sponsors the annual AARP-UN Briefing Series with UNDESA and UN agencies, UN Women, and Office of the Independent Expert on the Rights of Older Persons.
- AARP UN partnerships include working with UN Agencies, UNDESA, UNDP, UN Women, OHCHR, WHO, ITU, UN World Data Forum, the World Bank, and the ILO.
- AARP routinely sponsors the annual UN International Day of Older Persons and provides speakers for the event. Recent speakers included the UN Secretary-General and the Member States, including Argentina and Chile.